

FIERA MILANO

Digital Signage:

Lamiera



FIERA MILANO

LAMIERA 2025

Digital Signage

Proposal 1



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Proposal 1



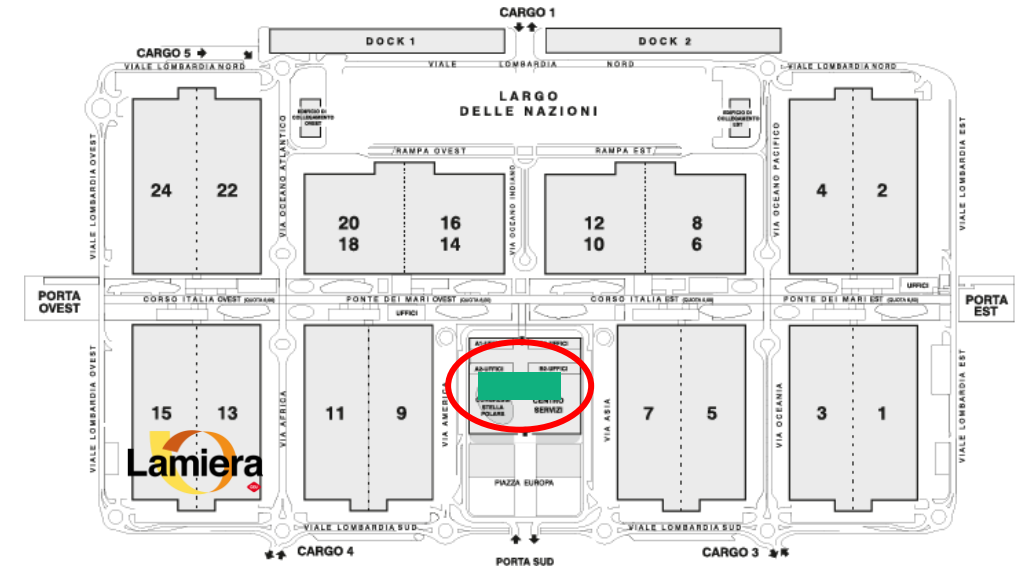
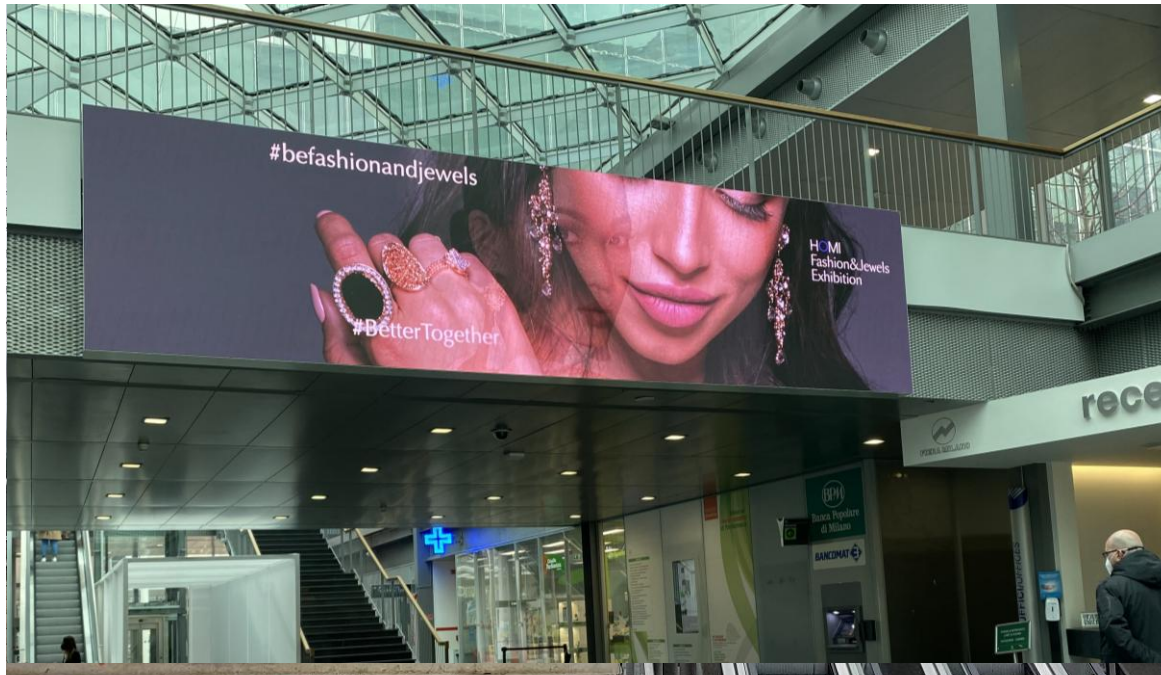
Packages available: 7

POSITION	QUANTITY	LIST COST including technical costs
Services Centre – Indoor Wall Banner (pag. 4)	1	€ 2.500
Corso Italia - Double sided outdoor (pag. 5)	1 <i>(1 slot of 15 seconds for the two systems marked in red)</i>	€ 2.200
Totale	2 Impianti	€ 4.700

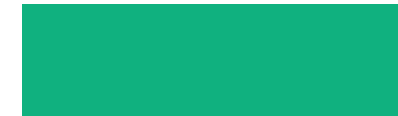
Proposed offer 1: **2.800€**

02. Plant Schedules

Services Centre – Indoor Wall Banner



Availability: 1 Ledwall (CS02)



Full screen

Dimensions: 7168 x 1728 mm

Resolution: 2688 x 648 px

€ 2.500 (15")



Type of content: static images or video



Period: trade show days



Display hours: as per event timetable



Maximum of 1 advertisers



Spots lasting 15 repeated every 3 minutes



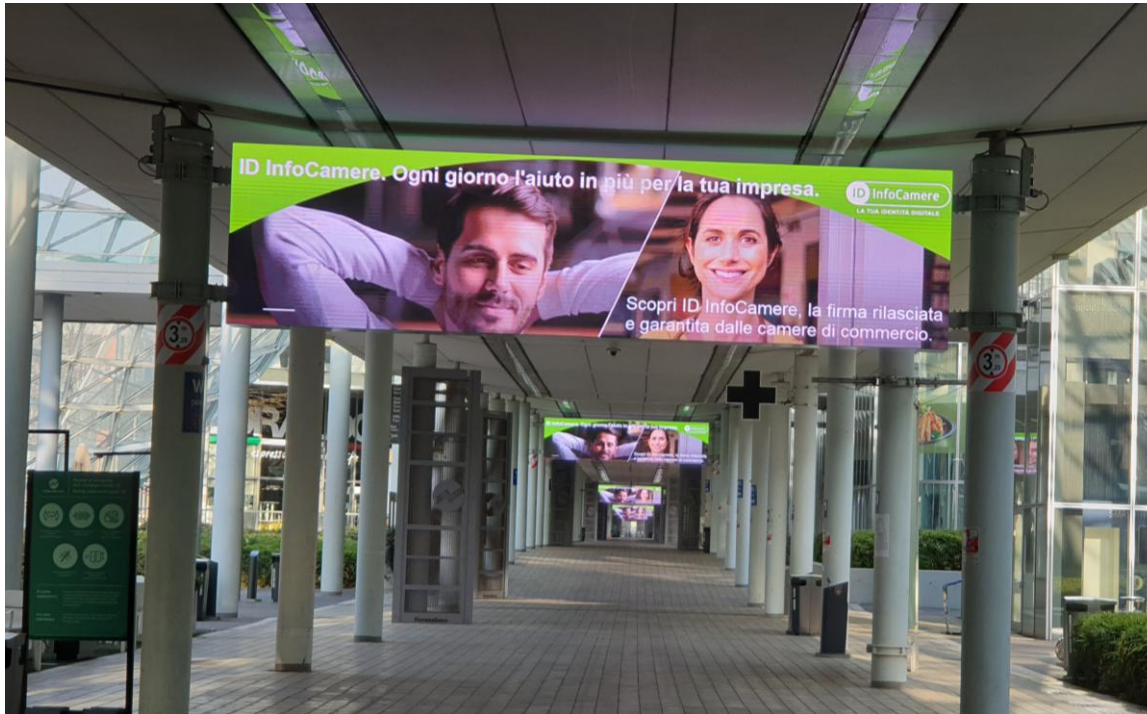
160 guaranteed passages per day per customer



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02. Plant Schedules

Corso Italia – Ledwall (Cod. Art. 250007)



Type of content: static images or video



Period: trade show days



Display hours: as per event timetable



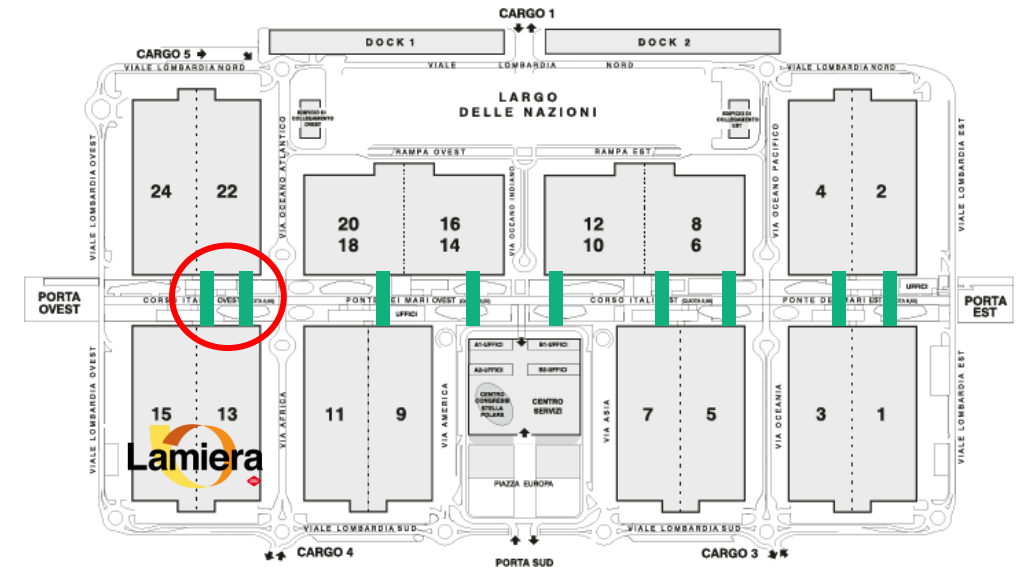
Maximum of 5 advertisers for each screen & for each side



Spots lasting 15 repeated every 3 minutes



160 guaranteed passages per day per customer



Availability: **2 Double sided ledwalls** (CI01 → CI09)



Full screen double sided
Dimensions: 6000 x 1500 mm
Resolution: 1536 x 384 px
€ 2.200 (15")



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Proposal 2



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Proposal 2



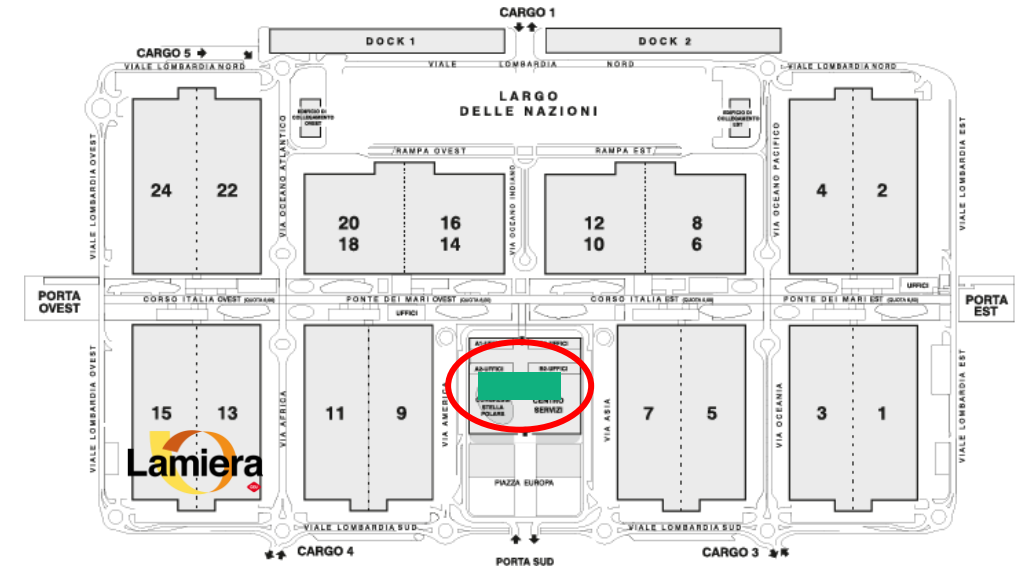
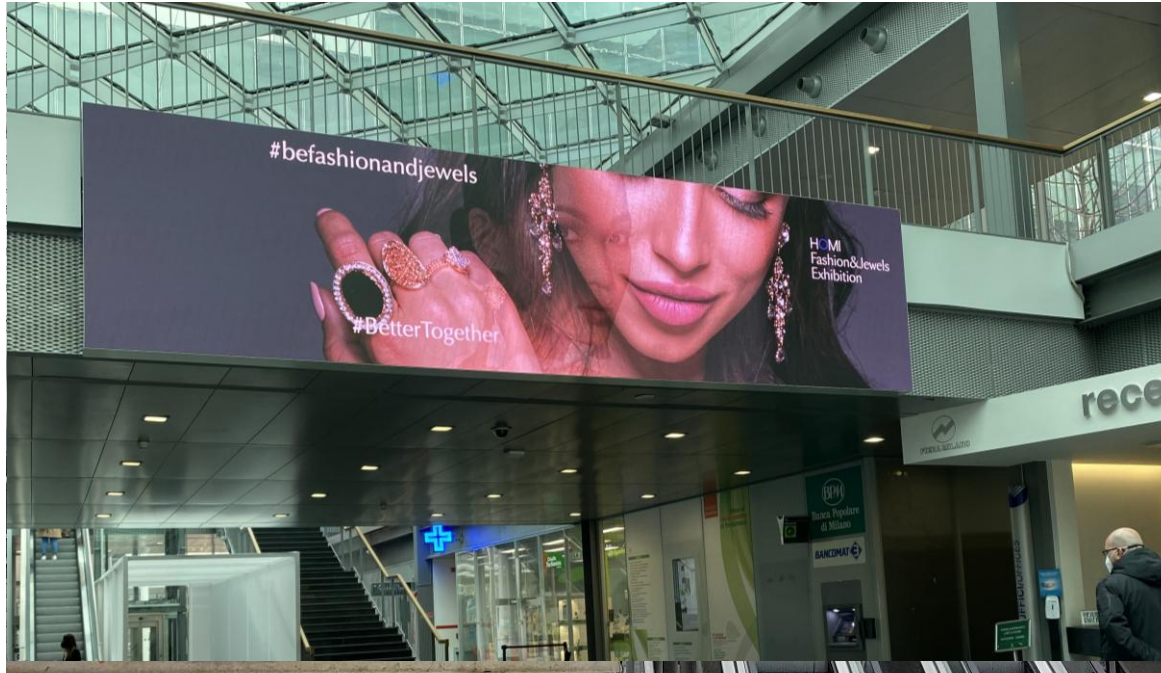
Packages available: 5

POSITION	QUANTITY	LIST COST including technical costs
Services Centre – Indoor Wall Banner (pag. 8)	1	€ 2.500
Corso Italia - Double sided outdoor (pag. 9)	2 <i>(1 slot of 15 seconds for the two systems marked in red)</i>	€ 4.400
Totale	3 Impianti	€ 6.900

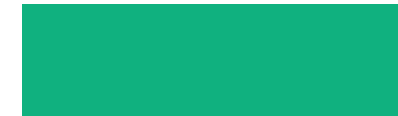
Proposed offer 2: **3.900€**

02. Plant Schedules

Services Centre – Indoor Wall Banner



Availability: 1 **Ledwall** (CS02)



Full screen

Dimensions: 7168 x 1728 mm

Resolution: 2688 x 648 px

€ 2.500 (15")



Type of content: static images or video



Period: trade show days



Display hours: as per event timetable



Maximum of 1 advertisers



Spots lasting 15 repeated every 3 minutes



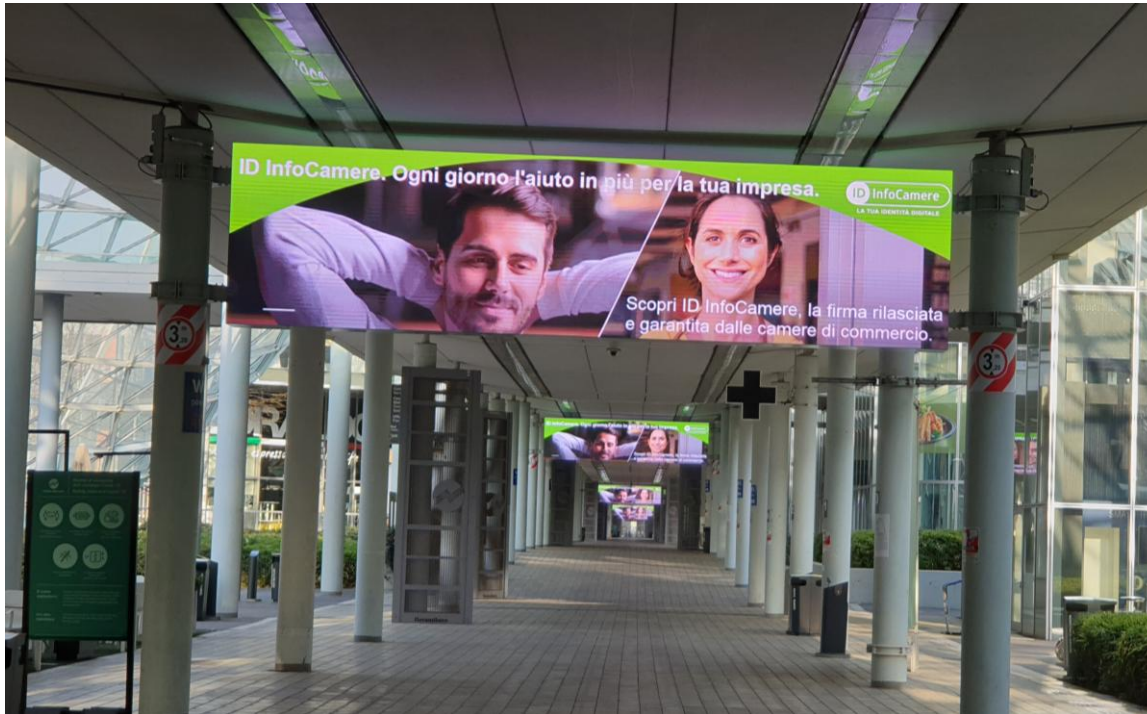
160 guaranteed passages per day per customer



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02. Plant Schedules

Corso Italia – Ledwall (Cod. Art. 250007)



Type of content: static images or video



Period: trade show days



Display hours: as per event timetable



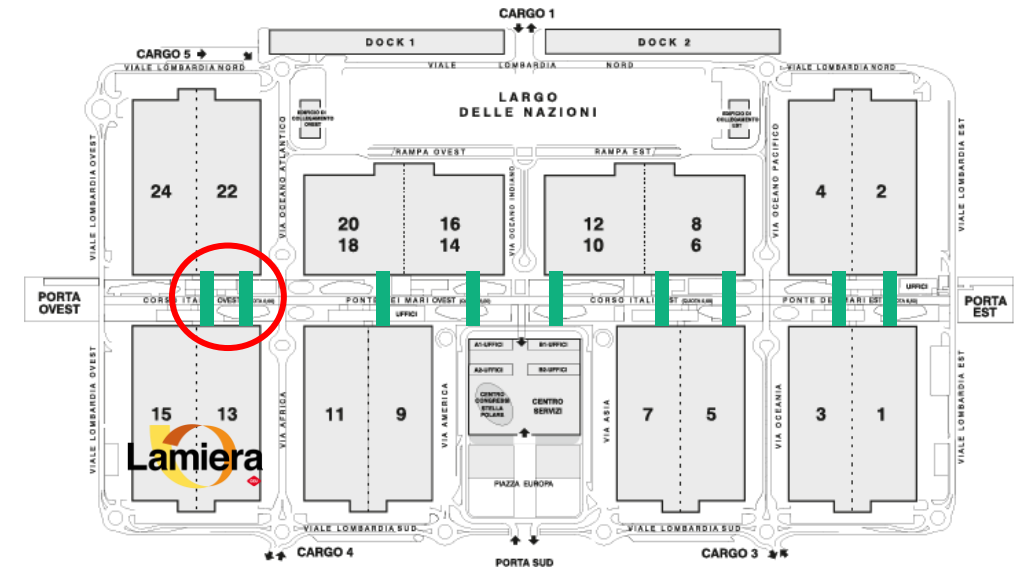
Maximum of 5 advertisers for each screen & for each side



Spots lasting 15 repeated every 3 minutes



160 guaranteed passages per day per customer



Availability: **2 Double sided ledwalls** (CI01 → CI09)



Full screen double sided

Dimensions: 6000 x 1500 mm

Resolution: 1536 x 384 px

€ 2.200 (15")



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The initiative is reserved for the advertising of only LAMIERA exhibitors and their represented companies registered in the catalogue. Furthermore, pursuant to the Regulations of the event art. 27, during its progress any form of advertising or action aimed at promoting external initiatives that are contemporary with the Event and/or competitive with it is prohibited..

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