

**LAMIERA POSTPONED FOR ONE YEAR.
THE EXHIBITION WILL TAKE PLACE FROM 25 TO 28 MAY 2022.**

LAMIERA, the international exhibition focused on the industry of sheet-metal forming machine tools and innovative technologies related to the sector, scheduled to take place at fieramilano Rho from 26 to 29 May 2021, has been officially postponed for one year. The new date of the event promoted by UCIMU-SISTEMI PER PRODURRE and organised by CEU-CENTRO ESPOSIZIONI UCIMU is as follows: from 25 to 28 May 2022.

In consideration of the protracted stop to exhibition activities and the extension of mobility restrictions and other types of limitations, set forth in the new Decree of the President of the Italian Council of Ministers (dated 2 March), **the organisers, urged also by the exhibitors, have decided to reschedule the exhibition for 2022.**

In addition to the objective difficulties linked to the event taking place in such a circumstance, the current situation does not enable both the exhibition secretariat office and the exhibitors to carry out the normal, necessary planning and organisation activities for the trade show. In particular, long in advance, exhibitors should define their exhibit stand and organise their transfer of machines and plants also with exceptional transport services.

“LAMIERA is an exhibition of state-of-the-art technologies and heavy machinery - stated **Alfredo Mariotti**, general manager of UCIMU-SISTEMI PER PRODURRE – It is not thinkable, in this context, to keep our exhibitors still waiting, who, among other things, have shown great courage in sending their applications to exhibit at this trade show.”

“We worked a lot over the last months, paying attention to the needs of the enterprises and, at the same time, speaking with the relevant authorities. We have intensified promotion, as required in this situation, and we have postponed all deadlines as much as possible to the benefit of exhibitors. However, as things are, the necessary time for an appropriate organisation of an event of such importance can no longer be guaranteed”.

Barbara Colombo, president of UCIMU-SISTEMI PER PRODURRE commented: “**The decision to reschedule and postpone LAMIERA until May 2022 has been taken with a great sense of responsibility.** Actually, it is clear that the next two months will be difficult due to the ongoing development of pandemic, which shows more worrisome features in this surge than in the past. For this reason, with professional honesty, we have decided to postpone the exhibition. On the other hand – went on President **Barbara Colombo** - **the manufacturers of the sector are offered a really interesting alternative, such as the participation in EMO MILANO 2021, an even more significant, international stage, considering that the metal forming world has not had a trade fair for almost two years”.**

“We all need trade shows: exhibitors, because this is their stage to present their novelties to the public; visitors, because they can see the best international products of the sector first-hand, on one single occasion; the Italian economic and industrial system, because exhibitions do not only generate business contacts, but

also opportunities for growth and development for the represented industry. The cancellation of trade shows, on a large scale and for such a long period, risks causing a certain impoverishment in the manufacturing sectors. Therefore – added **Alfredo Mariotti** – we must hope that we will return to normality as soon as possible”.

This said, the manufacturers of the sector do not anyway remain without exhibitions, because **in the current year, there will be EMO MILANO 2021, the world travelling event dedicated to the operators of the manufacturing industry - which will be held again in Italy after 5 years and after the success of the past edition – taking place at fieramilano Rho from 4 to 9 October 2021.**

Availability and distribution of vaccines, forecasts of demand growth and strengthening of incentive measures for investments in new to exhibit production technologies included in the Budget Law 2021: all these elements create a very favourable context for EMO MILANO 2021, which, considering the postponement of LAMIERA until 2022, will be able to offer the opportunity to exhibit a wider proposal of technologies for the metal forming sector. All details concerning LAMIERA are available on lamiera.net

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