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## LAMIERA 2023: a great success, highly positive results

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## 19,000 visits of professionals in addition to 4,000 visitors from Made in Steel.



May 2023 – Highly positive results were achieved at the 22nd edition of LAMIERA, the international exhibition of sheet metal, tube and section cutting, forming and processing technologies, which took place at fieramilano Rho from Wednesday 10 to Saturday 13 May.

The only trade show in Italy specifically dedicated to the sheet metal field, over the years, LAMIERA has become one of the most important events in the international scenario of the sector trade fairs, also thanks to the change of venue from Bologna to Milan in 2017.On a total floor space of 40,000 square meters, the key players of the exhibition were about400 exhibiting companies, of which 27% came from abroad, representing 22 countries.

Promoted by UCIMU-Sistemi Per Produrre, the Italian machine tools, robots and automation systems manufacturers association, and organised by CEU-Centro Esposizioni Ucimu, LAMIERA was exceptionally held just one year after the previous edition, which had been postponed for 12 months due to the public health emergency.

Therefore, in order to recover its usual positioning in the odd years, the trade show did not follow its normal biennial schedule. Nevertheless, the achieved results have been more than satisfactory, both in terms of exhibitors and of visits.

Barbara Colombo, president of UCIMU-Sistemi Per Produrre, commented: We are very pleased with the results we obtained: even if the exhibition took place justtwelve months after the previous one, it not only confirmed the outcome of the last edition, but, for some indicators, it was even better.

Alfredo Mariotti, general manager of UCIMU, added: The technology characterising this sector has a two-year innovation cycle and therefore, exactly like all other international events dedicated to this field, LAMIERA must be biennial, The fact that the companies have confirmed their participation in this edition, unusual in its time positioning, proves the value of this event, which, edition after edition, has been able to expand and can rely on a market, the Italian one, which is extremely interesting: the second market worldwide, as important as that of the United States, and the leading one in Europe.

The visits of professional operators registered during the four exhibition days were about 19.000. In addition, over 4,000 visitors from the trade show Made in Steel also expressed interest in visiting LAMIERA. The agreement signed with Made in Steel, (which was held in partial conjunction in the nearby halls) implied a free passage from one exhibition to the other and thus brought about very positive results.